

ASIA SECURITY

CONFERENCE & EXHIBITION

2023

26th & 27th July

Dusit Thani Laguna Singapore

Republic of Singapore

A global conference designed with the vision of delivering a future where illicit trade & counterfeits are ELIMINATED

www.hspbp.com

#ASIASEC2023

ANTI-COUNTERFEITING, TRADEMARK

& BRAND PROTECTION



Organiser



Platinum Partner



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Welcome to **ASIA SECURITY**

CONFERENCE & EXHIBITION

26th & 27th JulyDusit Thani Laguna SingaporeRepublic of Singapore**ANTI-COUNTERFEITING, TRADEMARK &
BRAND PROTECTION**

Illicit Trade & Counterfeiting is a serious and growing threat to society. Through smuggling, counterfeit and tax evasion, governments are losing billions in tax revenues, legitimate businesses are being undermined, and consumers are being exposed to poorly made and unregulated products. **ASIA Security Conference & Exhibition** brings together brand owners, regulators, law enforcement, government policy-makers and security solution providers to discuss the industry challenges regarding Anti-Counterfeiting, Online Brand Protection, Cross-Border Product Security, Product Smuggling and Illicit Trade Threats towards governments, brands and communities.

For the first time, **ASIA Security Conference & Exhibition | Anti-Counterfeiting, Trademark & Brand Protection** will be hosted in Singapore City, Republic of Singapore under the theme of “**Combating Illicit Trade & Counterfeiting in APAC Region**”, where we will bring together an international audience of over 200 leading specialists to examine the latest trends, developments, risks and solutions to illicit trade and counterfeiting activities across many industries.

Our events offer you the chance to discuss winning strategies, successful examples and innovative new technologies, with a special emphasis on the APAC region. Through our live, interactive Panel Discussions, Case Studies & Presentations, you would reap the benefits of learning new information materials and make profound connections via our vibrant Networking Sessions and Exhibitions.

We look forward to see you share your expertise and network with various industry experts, colleagues and friends from around the globe. Welcome!

Hazem Ibrahim

*Hazem Ibrahim**Founder & CEO***ASIAS SECURITY GROUP SDN BHD**



Try it now!
Scan at scan.laava.id



Laava Smart Fingerprints® - The Global Mark of Trust™

The world's first digitally verifiable,
globally scalable alternative to QR codes.

Transform your products into secure connected products.
Enable consumers to authenticate and engage at point of purchase and beyond.



Secure by design, unique to every individual item, and built for consumer engagement.



Utilise conventional digital printing technology. No special inks or labels required.



Consumers can scan, verify and engage - with any phone - to unlock unique brand stories, rewards, competitions and more.



The secure gateway to trusted experiences for products, documents, assets, NFTs and platforms. Can be white labelled.



Invisible anti-copy security layer over the Smart Fingerprint that can be scanned with a smartphone. Added security plus all the benefits of Laava's consumer engagement and data analytics features. Can also be used as a standalone security layer over a brand logo.

Combine three key capabilities into a single,
low-cost trust mark, unique to each product.



Brand Protection

Inspire consumer confidence in product authenticity, channel integrity and core claims.



Provenance and Traceability

Easily access 2-way integration with ERP, traceability, DLT, NFT and e-commerce platforms.



Storytelling and Engagement

Offer secure, exclusive, rich engagement opportunities, like digital storytelling, rewards and more.

Laava are proudly exhibiting at the
ASIA Security Conference & Exhibition.

Visit our stall to learn how Laava can protect your brand

Contact us to discover how Laava Smart Fingerprints® can work for your business.

E hello@laava.id
W www.laava.id

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Twitter [@laava_id](https://twitter.com/laava_id)
Instagram [@laava_id](https://www.instagram.com/laava_id)
WeChat [@gavin_ger](https://www.wechat.com/p/laava)

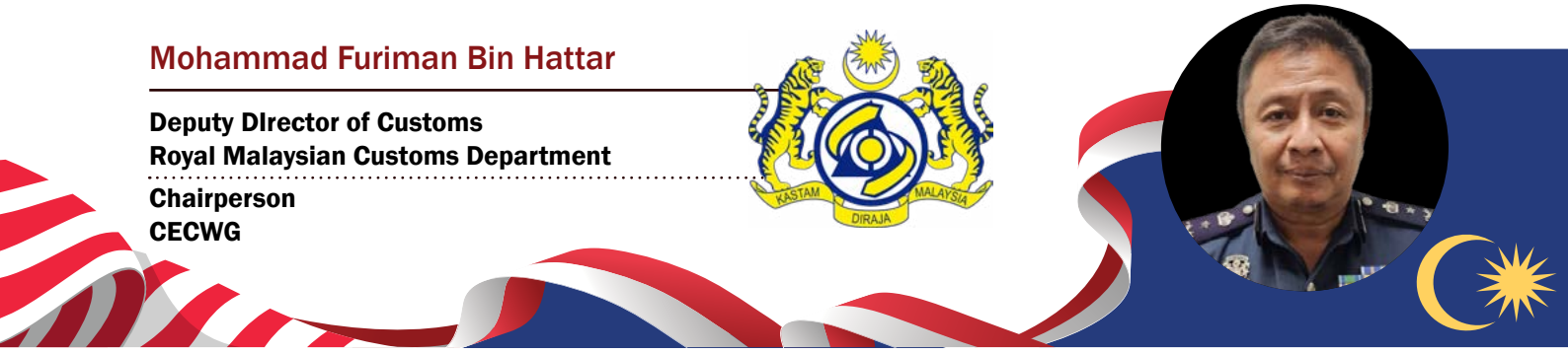


CONFIRMED SPEAKERS



Bienvenido Y. Rubio

**Commissioner
Bureau of Customs (Philippines)**



Mohammad Furiman Bin Hattar

**Deputy Director of Customs
Royal Malaysian Customs Department
Chairperson
CECWG**



Ashish Anand

Technical Director



Benedict Chen

Regional Security
Advisor -
APAC, Japan &
China



Chris Humphrey

Executive Director



Christoph Stegemann

Vice President, Global Sales



Danny Chen

Regional
Security Officer -
Asia Pacific



Dawn Barriteau

Regional
Attaché DHS/
ICE Homeland
Security
Investigations



Desmond Tan

IPO Regional
Adviser &
Head of IP,
SE Asia



Elaine Khoo

Subject Matter Expert



Gary Yew

Associate



CONFIRMED SPEAKERS



Gavin Ger

CO-Founder & CEO



Hazem Ibrahim

Founder & Chief Executive Officer



Jax Lee

Chief Executive Officer



Jonathan Selvasegaram

Asia Pacific Manager & Legal Counsel



Julian Wong

VP, Risk Management



Kostas Fintrilis

Head of Assortment, Content, Advertisements and IPR Governance



Louisa Xu

Senior IP Counsel



Madu Lokan

Executive Director



Pol. Colonel. MATH Yousof

Chief of Anti-IPR Crime Bureau, General Commissariat of National Police



Ramesh Raj, Kishore

Regional Director - Asia Pacific



Rodney Van Dooren

Head of Illicit Trade Prevention

Philip Morris International



Sadiq Misbau Murtala

Superintendent of Customs



Steffio Kurniadi

AVP Trust & Safety



Suriya Padmanaabhan

Director of Programs



Tony Lugg

Chairman



Victoria Chua

Senior Manager, Public Affairs and Regulatory Compliance



Xavier Urbaneja

Head of Market Segment: Brand Protection



Zhen Yi Ng

Senior Manager Government & Public Affairs, APAC





DAY ONE | 26th of July 2023, Wednesday

- 0930 ORGANISER OPENING REMARKS**
Hazem Ibrahim, Founder & CEO, Asias Security Group
- 0935 CHAIRPERSON OPENING REMARKS**
Ramesh Raj, Regional Director, Asia Pacific, Pharmaceutical Security Institute (PSI)
- 0945 KEYNOTE SPEECHES**
 Keynote Speaker: *Bienvenido Y. Rubio, Commissioner, Bureau of Customs (Philippines)*
 Keynote Speaker: *Chris Humphrey, Executive Director, EU-ASEAN Business Council*
- 1010 Topic 1: Malaysia's effort in tackling illicit and counterfeit goods trade**
 By *Mohammad Furiman Bin Hattar, Deputy Director of Customs, Royal Malaysian Customs Department, Chairperson, CECWG*
- 1030 VIP EXHIBITION TOUR & MORNING REFRESHMENTS**
- 1100 Topic 2: The need for cooperation between source, transit, and destination country Governments**
 By *Rodney Van Doreen, Head of Illicit Trade Prevention Asia Pacific, Philip Morris International*
- 1120 Topic 3: Secure Connected Packaging - Get Your Packaging to Work Harder (and Make You Money!)**
 By *Gavin Ger, Co-Founder & CEO, Laava*
- 1140 Topic 4: The LEGO Group's IP Story and Strategy**
 By *Zhen Yi Ng, Senior Manager - Government & Public Affairs, APAC, The LEGO Group*
- 1200 Topic 5: Brand Protection and its benefits from digitalization - A Customer Case Study**
 By *Christoph Stegemann, Vice President, Global Sales, Scribos*
- 1220 Topic 6: Transform Traceability to Credible Traceability: Leveraging Non Clonables & Unveiling The Hidden Impact of Clonable Codes**
 By *Ashish Anand, Technical Director, Linksmart Technologies*
- 1240 Topic 7: Winning Strategies for Effective Brand Protection Solutions**
 By *Xavier Urbaneja, Head of Market Segment: Brand Protection, SICPA SA*
- 1300 NETWORKING LUNCH**
- 1400 Panel Discussion 1: Public Private Partnerships: Effective ways to coordinate efforts and leverage the strengths of different stakeholders in the fight against counterfeiting.**
 • Developing Legal Frameworks, Policies, Regulations and Procedures to combat Illicit Trade.
 • How are governments across the region working together to tackle illicit trade?
 • How can greater collaboration between the public and private sectors be facilitated?
- Moderator
Chris Humphrey, Executive Director, EU-ASEAN Business Council
- Panelists:
 • *Suriya Padmanaabhan, Director of Programs, Transnational Alliance to Combat Illicit Trade (TRACIT)*
 • *Victoria Chua, Senior Manager, Public Affairs and Regulatory Compliance, Rémy Cointreau/Asia Pacific International Wines & Spirits Alliance (APIWSA)*
 • *Rodney Van Doreen, Head of Illicit Trade Prevention Asia Pacific, Philip Morris International*
 • *Desmond Tan, IPO Regional Adviser & Head of IP, SE Asia, Intellectual Property Office (UK)*
 • *Louisa Xu, Senior IP Counsel, Treasury Wine Estates*
 • *Maths Yousos, Chief of Anti-IPR Crime Bureau, General Commissariat of National Police, Ministry of Interior (Cambodia)*
- 1520 Topic 8: Securing Revenues, Building Confidence: Reyat's Multi-Layered Approach to Counterfeit Protection**
 By *Jax Lee, CEO, Reyat*
- 1540 AFTERNOON REFRESHMENTS**
- 1600 Panel Discussion 2: The Global Threat of Trade in Falsified Medicines: A Danger to Health and Development**
 • What are effective Legislative & Regulation Measures for Dealing with Counterfeit Drugs?
 • Enforcement efforts and partnership with industry: A needed strategy addressing counterfeit drugs.
 • Effective Technology Tools for Fighting Substandard and Falsified Medicines: Authentication, traceability, & serialization. How do they work?
 • Communication Strategies and raising Public Awareness on the threat of Counterfeit Medicines, Cosmetics and Personal Care Goods.
- Moderator
Ramesh Raj, Regional Director, Asia Pacific, Pharmaceutical Security Institute (PSI)
- Panelists:
 • *Dawn Barriteau, Regional Attaché, DHS/ICE Homeland Security Investigations, United States Embassy - Singapore*
 • *Elaine Khoo, Subject Matter Expert*
 • *Gary Yew, Associate, Baker McKenzie*
 • *Stefio Kurniadi, AVP of Trust & Safety, Bukalapak.com*
 • *Benedict Chen, Regional Security Advisor - APAC, Japan & China, Novo Nordisk*
- 1700 CHAIRPERSON CLOSING REMARKS & END OF DAY ONE**

DAY TWO | 27th of July 2023, Thursday

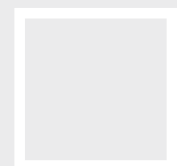
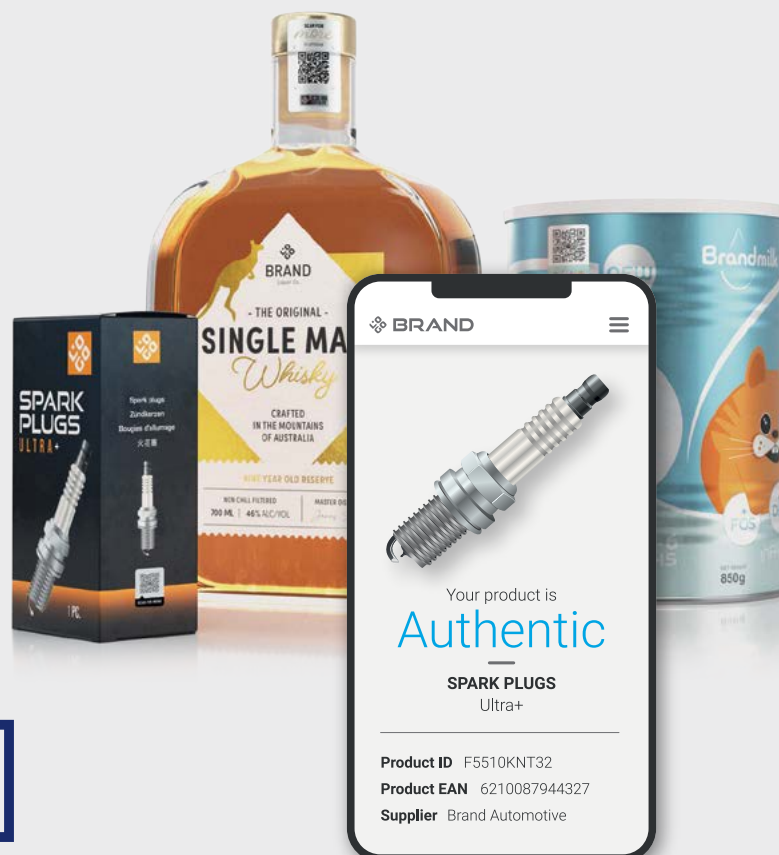
- 0930** **CHAIRPERSON OPENING REMARKS**
Tony Lugg, Chairman, Transported Asset Protection Association
- 0940** **Topic 9: The Power of Standards: TAPA Standards in Anti-Counterfeiting and Brand Protection Initiatives**
By Madu Lokan, Executive Director, Transported Asset Protection Association (TAPA) Asia Pacific
- 1000** **VIP EXHIBITION TOUR & MORNING REFRESHMENTS**
- 1030** **Panel Discussion 3: Online Brand Protection - Protecting Brands and Consumers Over Multiple Online Channels**
 • The importance of Increasing Engagement and Collaboration with Industry, Government, and Online platforms - Building alliances with online marketplaces, social media platforms, and payment processors.
 • Engaging consumers in reporting counterfeit products and brand infringements - How can this be achieved?
 • Effective Technology Tools for Fighting Online Counterfeits: Growing importance of brand monitoring on emerging platforms (e.g.: social media, live streaming).
- Moderator
Tony Lugg, Chairman, Transported Asset Protection Association
- Panelists:
 • *Julian Wong, VP, Risk Management, Tokopedia*
 • *Kostas Fintrilis, Head of Assortment, Content, Advertisements and IPR Governance, Lazada South East Asia*
 • *Jonathan Selvasegaram, Asia Pacific Manager & Legal Counsel, REACT*
- 1130** **Topic 10: Bukalapak initiatives to combat counterfeit products**
By Steffo Kurniadi, AVP Trust & Safety, Bukalapak
- 1150** **Topic 11: Preventing eCommerce Fraud: Securing Transactions**
By Danny Chan, Regional Security Officer - Asia Pacific, MasterCard
- 1210** **Topic 12: Inter-Agency Collaboration and Co-operation: A hypothetical imperative to combat illicit trade and influx of imported counterfeit pharmaceutical products in Nigeria**
By Sadiq Misbau Murtala, Superintendent of Customs, Nigeria Customs
- 1230** **CHAIRPERSON CLOSING REMARKS, EXHIBITION TOUR & REFRESHMENTS**
- 1300** **NETWORKING LUNCH AT GREENHOUSE (LEVEL 2) & END OF DAY TWO**



Innovative solutions for an effective brand protection concept



We develop and manufacture innovative, secure product markings, which can be combined with our cutting-edge digital platform. These effective brand protection solutions enable brand owners all over the world to combat counterfeiting, grey market trading and unauthorized overproduction. Moreover, they open avenues for customer interaction, track & trace and market analysis.



PRODUCT AND BRAND PROTECTION

SAFEGUARDING
PRODUCTS AND
BRANDS WITH PROVEN
SOLUTIONS, ADAPTED
TO ADDRESS INDUSTRY
SPECIFIC CHALLENGES



SICPA

Enabling trust





OUR PARTNERS

SUPPORTING PARTNERS



React is a not-for-profit organization with over 30 years experience in fighting counterfeit trade. One of our main objectives is to keep the costs of anti-counterfeiting actions affordable. Our network of offices and partner allows us to provide the support wherever needed (practically worldwide). Members pick and choose the React services they feel most comfortable with.



The EU-ASEAN Business Council (EU-ABC) is the primary voice for European business within the ASEAN region. It is formally recognised by the European Commission and accredited under Annex 2 of the ASEAN Charter as an entity associated with ASEAN.

Independent of both bodies, the Council has been established to help promote the interests of European businesses operating within ASEAN and to advocate for changes in policies and regulations which would help promote trade and investment between Europe and the ASEAN region.



UK Intellectual Property Office (IPO) is the official government body responsible for intellectual property (IP) rights in the UK. This includes IP policy, educating businesses and consumers about IP rights and responsibilities, supporting IP enforcement as well as granting UK patents, trade marks and design rights. We are an Executive Agency of the Department for Science, Innovation and Technology. We employ approximately 1,700 people most of whom are based in Newport, South Wales with approximately 50 people based in a small London Office.



The Asia Pacific International Spirits and Wines Alliance (APISWA) proudly represents 11 global spirits and wine producers operating across the Asia-Pacific region. Our member companies include: Bacardi, Beam Suntory, Brown Forman, Campari, Diageo, Edrington, Moët Hennessy, Pernod Ricard, Proximo, Rémy Cointreau and William Grant & Sons.

APISWA aims to foster an environment where legal spirits and wine can be enjoyed responsibly, and which supports a vibrant, sustainable, and responsible hospitality and tourism industry.



The Transported Asset Protection Association (TAPA) is a unique forum that unites global manufacturers, logistics providers, freight carriers, law enforcement agencies, and other stakeholders with the common aim of reducing losses from international supply chains. To minimize cargo losses from the supply chain, TAPA achieves this through the development and application of global security standards, recognized industry practices, technology, education, benchmarking, regulatory collaboration, and the proactive identification of crime trends and supply chain security threats.



As a not-for-profit association, our role is to serve our members, the profession, and society as a trusted and influential advocate for the economic and social value of brands.

We were founded in 1878 by 17 merchants and manufacturers who saw a need for an organization "to protect and promote the rights of trademark owners, to secure useful legislation, and to give aid and encouragement to all efforts for the advancement and observance of trademark rights." Since then, we have grown into a global community, with members around the world and offices in multiple regions.

PLATINUM PARTNER



Laava is the developer of the Laava Smart Fingerprint® – the world's first secure, smartphone scannable and globally scalable alternative to QR codes. Laava provides class-leading digital authentication and consumer engagement solutions for products, documents and digital assets across the world.

Laava's distinctive and revolutionary Smart Fingerprint technology helps protect brands and consumers against the risk of counterfeits, fraudulent activity and diversion - while simultaneously building consumer engagement, brand value and revenue through immersive digital experiences.

GOLD PARTNER



In our experience, a sustainable brand protection programme must convince in the three dimensions of security, effectiveness and scalability. Only by fulfilling these three dimensions the customer receives true value: Counterfeits are driven out of the market and trust in the brand is strengthened.

As a market-leading provider of brand protection solutions, we continuously evaluate our solutions along these three dimensions and try to strengthen them through technological innovation.

This is how we push the boundaries of what is possible in the field of brand and counterfeit protection every day.

SECURE. EFFECTIVE. SCALABLE.

SILVER PARTNERS



LINKSMART is celebrating its journey of 2 billion plus Non Clonable impressions. Its portfolio of Non Clonable Technologies in labelling/printing/packaging space empowers supply-chain with new level of credible traceability. Currently industry struggles with stop-gaps all around. Multiple attempts have been made in different part of world to achieve deployable Non Clonable printing technologies but those have not been very successful. Now the story is changing.

Our Non Clonable print presents unique fastest scanning technology supported (even in app-less scanning mode) universally on ordinary smartphone. Performance liability is something that needs special mention - It ensures hard engineering guarantee in form of performance liability against duplication for every single impression. Paradigm of "Print Anywhere with standard printing press" without any additional setup is enabling new opportunity in underserved market.



Reyal is the product authentication and high-security brand of Nanolumi, an advanced materials company based in Singapore. By leveraging cutting-edge chemistry and optical design, we integrate best-in-class materials, advanced optics, and digital encryption to provide forensic-level security solutions to the field.

Reyal adapts to broad use-cases, for in-product or on-product tagging via labels, inks, bulk liquids, or plastic masterbatches. Using a multi-layered security approach, Reyal can be combined with other technologies like RFID, holograms, microtexts and QR codes. Reyal Reader seamlessly connects to mobile devices via the Reyal App for geotagging, geofencing, data analysis, and consumer engagement. This makes it easy for brand owners and inspectors to identify authentic goods, but impossible for counterfeiters to reverse-engineer and replicate.

Let us collaborate and reshape your product security together.



Headquartered in Switzerland, SICPA is a leading global provider of secured authentication, identification and traceability solutions and services. For almost a century, SICPA has worked with partners to combine security technology expertise and digital innovation to ensure the authenticity of banknotes and identity documents worldwide.

SICPA is a leader in cutting edge branded technologies for the product and brand protection market. Our time-tested and new generation technologies help companies protect brands, products and supply chains from the growing trade in counterfeit goods. Operating on five continents, SICPA provides technologies and services to most governments, central banks and security printers and works with a wide range of commercial companies across the globe to tackle the most pressing brand protection challenges.

EXHIBITOR PARTNERS



Holographic Label Sdn. Bhd. established since 1997 by founder Mr. Foong Wan Hong. The company is a one stop integrated security printing that offers a multi-layered and customized solutions to protect your brands against diversion, tampering, counterfeiting and piracy. Our brand protections solutions feature's the industry's leading technologies, complete with full line of indicating, covert, overt and tracking products, as well as service and support for protecting your intellectual property.

With overt, covert, anti-tampering features and forensic markings and brand authentication tools, Holographic can ensure the security of your brand throughout the supply chain - from production through final sale and beyond.



NANOCMS Co Ltd is a specialized company in R&D and manufacturing of electronic Nano materials such as Nano-sized metal compounds, organometallic compounds, organic phosphors and organic fluorophores since long years.

Having the state-of-the-art Nano technology, we have very successfully developed and promoted security printing pigments to the high security printing markets for national security like banknotes, passports, ID-cards, stamps, etc., as well as for industrial security like brand protection, ticketing, vouchers, official certificates, etc.



Wellking is located in Zheng Zhou China, for more than 18 years professional experience. We have been focusing on the comprehensive application of the various anti-counterfeiting technologies with Holographic and Digital Printing and Covert Images etc. together. We are also developing the system of trace and track for brand protected and government identification and asset protection include tax stamp solution etc.

Wellking have successfully serviced over 30 government customers and brands and over 15 global telephone companies. We are striving to supply the best services and productions of anti-counterfeiting for global customers continuous.

Looking for More Sophisticated Security Feature? CMS Security Pigments and Inks is Here!

Products

- 1. UV Visible Fluorophore UVA Visible : Green, Red, Blue & Yellow
UVC Visible : Green & Red
Bi-Fluorescence : Red+Green,Blue,Yellow & Green+Red
- 2. NIR Absorbing Pigment Single Function - Absorption
Dual Function - Absorption & Reflection
- 3. IR Emitting Material IR(Ex)-to-IR(Em) Material
Visible(Ex)-to-IR(Em) Material

- Strategy Technology Research : Florescent Pigment / White, Active & RGB IR, Phosphor.
- Information Technology Research : e-Passport, NID, Cards, Solutions, etc
- Production Technology Research : Security Inks / Printing / Security papers
- Overseas Marketing : Security Products

Applications

- 1. National Security Printing - Banknote, Passport, ID-card, Stamps, Security Docs, etc.
- 2. Industrial Security Printing - Brand Protection, Ticketing, Voucher, Certificates, etc.
- 3. Detection and Identification of Substances such as Printing Toners.

Want to successfully protect your precious value from forgery? Find a solution with NANOCMS!



Please click on our QR Code

Secure Revenue

With Our Multi-layer Solution

🌐 reyal.co [in reyaltechnology](https://www.linkedin.com/company/reyaltechnology) ✉ sales@reyal.co

Giving you the tools to effectively identify counterfeits, secure revenues, safeguard brands, and most importantly, keep your customers safe long-term. We make the quality, safety and authenticity of your products unquestionable, so you can focus on business innovation and growth.

Interested to find out more?
We're happy to share.

sales@reyal.co

Reyal™ is the product authentication brand secured by Nanolumi.

The Reyal™ Advantage

We offer a dynamic cloud-based platform that combines cutting-edge chemistry, advanced optics, and digital encryption, providing forensic-level security solutions to the field.

- Cost Effective
- Multi-layer Solution
- Convenient
- Broad Use-Case

Reyal offers a versatile selection of in-product and on-product tagging solutions that can be seamlessly integrated with other technologies such as **RFID, holograms, microtext, and QR codes, for a multi-layer security.**

We protect over

5,000+ tons
Tagged plastics yearly

1 Billion+
Secured products yearly

10 Billion+ litres
Secured fuel yearly (Starting 2024)





Founder's Information

MR. FOONG WAN HONG started Holographic Label Sdn Bhd in 1997, 26 years ago with a passion for innovation and mission to address counterfeit issues across the globe.

An Integrated Security Printing Solution Provider

Scan HERE for more information



ABOUT US

Holographic Label Sdn Bhd specializes in producing high-quality integrated security solutions to combat counterfeiting and imitation.

As Holographic Label Sdn Bhd business has progressed into the new millennium, the company has printed billions of security labels to meet the ever-growing demand for the protection of brands against counterfeiting, forgery, copyright infringement, and product patent violations.

Why Us?

Armed with a vast experience that spans over decades, Holographic Label Sdn Bhd has managed to constantly research for innovative solutions using the latest states of the art technology in printing solutions with integration of Optical Variable Device (OVD, also widely known as Hologram) and cleverly integrating Security Ink (SI), and copy-proof technology for better security control against counterfeit.

Our Security Range of Products



(Factory)

HOLOGRAPHIC LABEL SDN BHD (199701028785 [444284-M])

13, Jalan KIP 11, Kepong Industrial Park, 52200 Kuala Lumpur, Wilayah Persekutuan, Malaysia.

+603-6277 6141, +603-6276 6141 sales@holographic.asia www.holographic.asia



Exporter: LEGITBRAND
Importer: RISKY EXAMPLE CO. LTD.
From: GUANGZHOU
To: GENOVA
Dest. Country: ITALY

Product: Other
Date: May 7, 2021
Transport: Sea

Supply Chain Intelligence Rapid Mapping of Illicit Trade

A radically new approach to Brand Protection

- ✓ Identify the real sources of illicit products
- ✓ Increase customs detentions
- ✓ Disrupt illicit supply chains

ApiraSol

www.apirasol.com

ApiraSol GmbH
Lehderstr. 16
13086 Berlin
Germany

EMEA SECURITY

HIGH SECURITY PRINTING, ANTI-COUNTERFEITING
& BRAND PROTECTION

CONFERENCE & EXHIBITION

2023

25th - 26th October

Dubai, United Arab Emirates

A global conference designed
with the vision of delivering a
future where illicit trade &
counterfeits are ELIMINATED

www.hspbp.com

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UPCOMING EVENT

ORGANISER



LEAD PARTNER



SILVER PARTNER

ApiraSol

PLATINUM PARTNER



GOLD PARTNERS



YEAR
2024

A series of conferences & exhibitions

ELIMINATING Illicit Trade & Counterfeits

Illicit Trade and Counterfeit Goods is a growing threat worldwide. From trafficking, counterfeiting and tax evasion, to illegal possession of goods, services, smuggled humans and wildlife, illicit trade affects many sectors across the board - such as, governments losing billions in tax revenues; legitimate businesses are undermined; and consumers are exposed to poorly-made and unregulated products. The trade of contraband products is becoming a common practice worldwide due to its profitability for criminals; consumers' lack of awareness on threats associated with fraudulent purchases; lack of rigorous enforcement by the authorities; and the scarcity of legal actions undertaken by brand owners to curb the problem.

AsiaS Security Group is fully committed to combat illicit trade and counterfeit goods on a global scale. We recognise the detrimental impact of these activities on societies around the world. Our organisation is dedicated to work closely with governmental bodies, law enforcement agencies and industry stakeholders to address the growing threats. By combining our expertise and resources, we strive to mitigate the adverse effects of contraband products and illicit trade, ultimately safeguarding economies, protecting consumers and upholding the integrity of legitimate businesses worldwide.



EMEA Security Conference & Exhibition

Eliminating Illicit Trade & Counterfeits in **London, United Kingdom**
23rd & 24th April 2024



ASIA Security Conference & Exhibition

Eliminating Illicit Trade & Counterfeits in **India**
23rd & 24th July 2024



Organised By:



For Partnership Opportunities

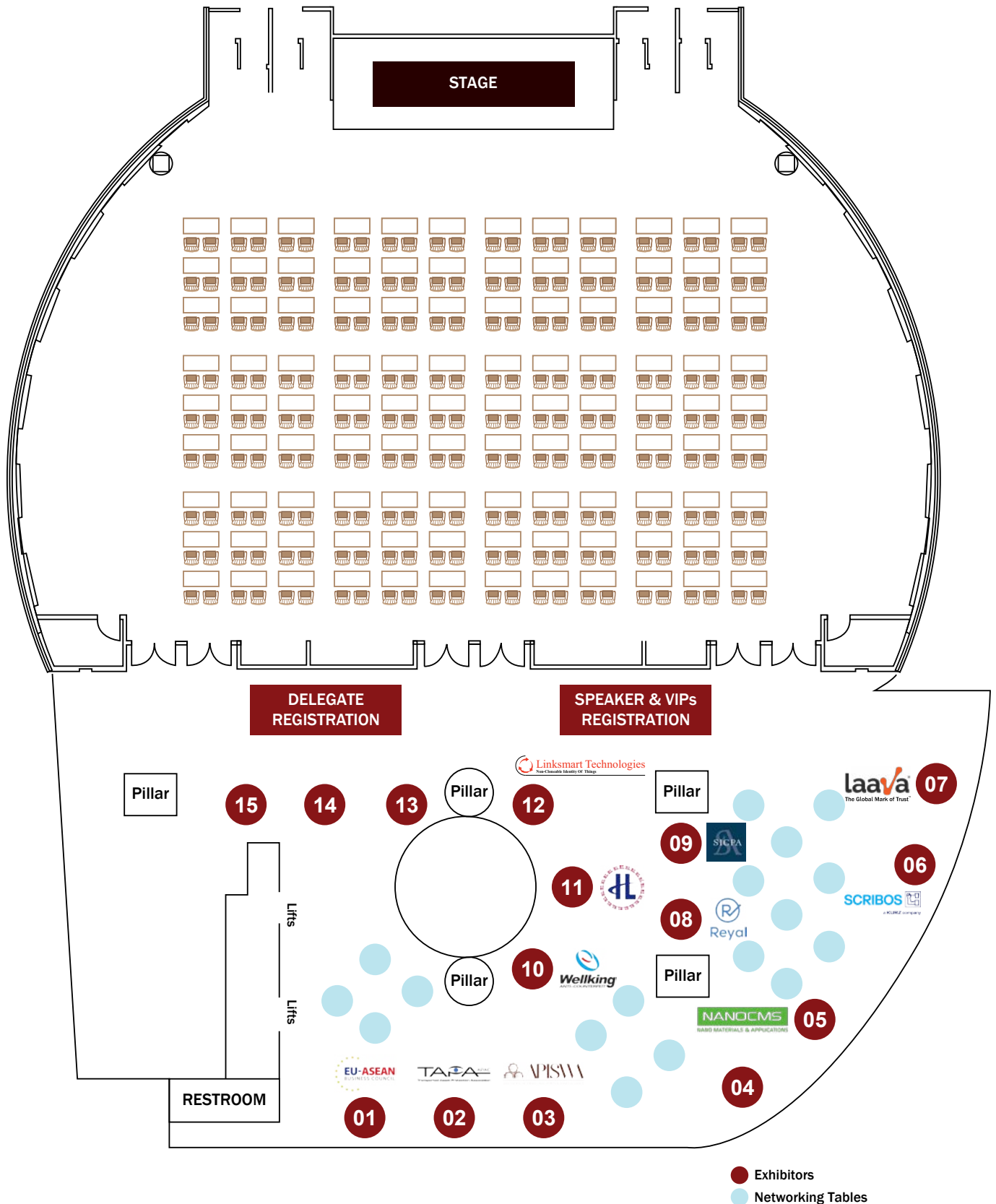
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DUSIT THANI LAGUNA SINGAPORE'S BALLROOM & PRE-FUNCTION AREAS





ASIAS

SECURITY GROUP

conferences & exhibitions

OUR MISSION

COMBATING THE GLOBAL THREAT OF ILLICIT TRADE AND COUNTERFEIT GOODS

With the global trade in fake goods worth some half a trillion US dollars a year, IP crime touches all industry sectors, affecting the global economy and endangering public health. From smuggling, counterfeiting and tax evasion, to the illegal sale or possession of goods, services, trafficked humans and wildlife, illicit trade is compromising the attainment of economic and social development goals in significant ways - such as crowding out legitimate economic activities; depriving governments of revenues for investment in vital public services; dislocating millions of legitimate jobs; and causing irreversible damage to ecosystems and human lives. Collaboration is key to combating Illicit Trade. Therefore, our aim in organizing conferences is to provide an open-dialogue platform that enhances cooperation and share the best practices available between parties in the public and private sectors to achieve our co-shared goal to combat Illicit Trade.

For more info visit: www.hspbp.com

SPONSORSHIP & EXHIBITION

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